



## PPP Apply Now: The Pittsburgh Metropolitan Area Hispanic Chamber of Commerce Partners to Empower Businesses to Apply for the PPP Loan Program

Pittsburgh, PA. (January 12, 2021) – The Pittsburgh Metropolitan Area Hispanic Chamber of Commerce and Customers Bank are partnering to offer a streamlined platform for the Paycheck Protection Program, providing assistance to business owners with applications through a system that will ensure completeness of the application as well as provide one-on-one customer service in both English and Spanish.

“It is crucial that all businesses, especially in our underserved communities, have access to the tools needed to accurately complete a PPP application. This process will break down barriers for all businesses, especially the minority small business who are the least likely to receive funding in this last round of loans.

Providing one-on-one assistance in both English and Spanish, we can also help limit discrepancies in the applications process for Hispanic entrepreneurs. It is our goal, in partnership with Customers Bank, The Pittsburgh Hispanic Development Corporation, Latino Community Center, Casa San Jose, and other partners, that all those who need PPP assistance have an equal opportunity to apply and qualify for this round of funds.”

- *Melanie Marie Boyer, Director - Pittsburgh Metropolitan Area Hispanic Chamber of Commerce*

This program is one of a handful of hybrid financial technology models that support the SBA’s initial round of Paycheck Protection Program loans, This loan is designed to provide quick economic relief to small businesses across the country. By working with select partners, over 100,000 SBA-approved loans were processed by Customers Bank– the fifth highest of all lenders in the nation – and in 2020 provided an aggregate value of over \$5 billion to small businesses without discrimination in the loan amount, business size, race, ethnicity, or any other biases. Deadline for PPP loan application is

To Apply Now Visit: [www.pmahcc.org/ppp](http://www.pmahcc.org/ppp)

Contact: [MelanieMarie@pmahcc.org](mailto:MelanieMarie@pmahcc.org)

Or call 412-533-9300

To learn more about the Hispanic Chamber,

visit: [www.pmahcc.org](http://www.pmahcc.org)